

# The firm of the future

Helping entrepreneurs, SME's, corporations  
and not-for-profit organisations achieve  
their goals and dreams.

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# Meet the firm of the future

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At Xeinadin we understand that each organisation is different and faces a unique set of challenges. Challenges that take energy away from the essential tasks required to run a successful company.

Through an extensive network of local firms with expert, global knowledge, innovative thinking and a personal approach, we

have the power to understand and support entrepreneurs, SMEs, corporations and not-for-profit organisations. We are passionate business advisors that continue where accountants stop to make sure you achieve your strategic business goals and realise your entrepreneurial dreams.

**Xeinadin, the firm of the future.**



**“The most prudent way to look into the future is to build it yourself”**

Derry Crowley, CEO The Xeinadin Group

# Our values

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## **Affinity**

The way we do business is driven by the way we interact with people. By listening to one another and developing mutual understanding, we ensure better results and more effective partnerships.

## **Clarity**

By being focused and clear, we can ask the right questions and find the right answers, so we can provide the support needed to achieve your personal and business goals.

## **Curiosity**

The more we know, the more we can help. We believe in looking beyond the obvious, finding new and better ways of doing the things that matter the most.

## **Agility**

We are proactive and sensitive to our clients' needs in an ever-changing business environment.

# Our people

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People are the beating heart of our business – not only our team members but also the clients we serve. By building personal and longlasting relationships, we develop a profound understanding of the unique challenges and opportunities that you face. By maximising the potential in our own people, we are able to build the right teams to deliver maximum potential in client projects.



# Your trusted business advisor

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Building an organisation can be tough. Daily concerns include clients, sales, marketing, employees, office space... and not to mention financial control. Whether you run a local store, a medical facility, a travel agency, a non-profit organisation or any other company: we stand as

your trusted business advisor and aim to partner with you, so we can help on a personal level and ensure that you get the most out of our skills.





# What differentiates us

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## Future focused

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We are setting out to disrupt normality as business advisors who focus on your future and not your past.



## Innovative thinking

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Through innovative thinking by leading professionals, we offer you decades of achievement, experience and specialisms.



## Data-driven insights

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By analysing and evaluating information, we can form conclusions and predict trends, encouraging business innovation and agility.



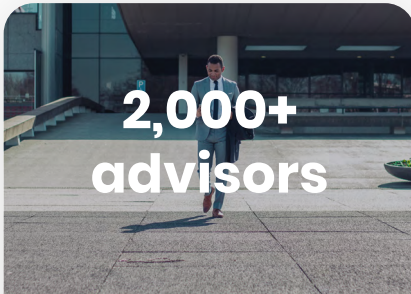
## Local and global knowledge

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Our network of specialists enables us to provide you with the expert local and global knowledge you need.

# Gateway to success

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We have an extensive network of advisors spanning the UK and Ireland.



We are the UK and Ireland's largest professional services consolidator with over 150 member firms.



We have already supported more than 40,000 clients in achieving their business goals and entrepreneurial dreams.



## 50+ services

From business growth advice & cloud accounting technology to corporate finance and strategic tax advice, we offer you a wide range of services.



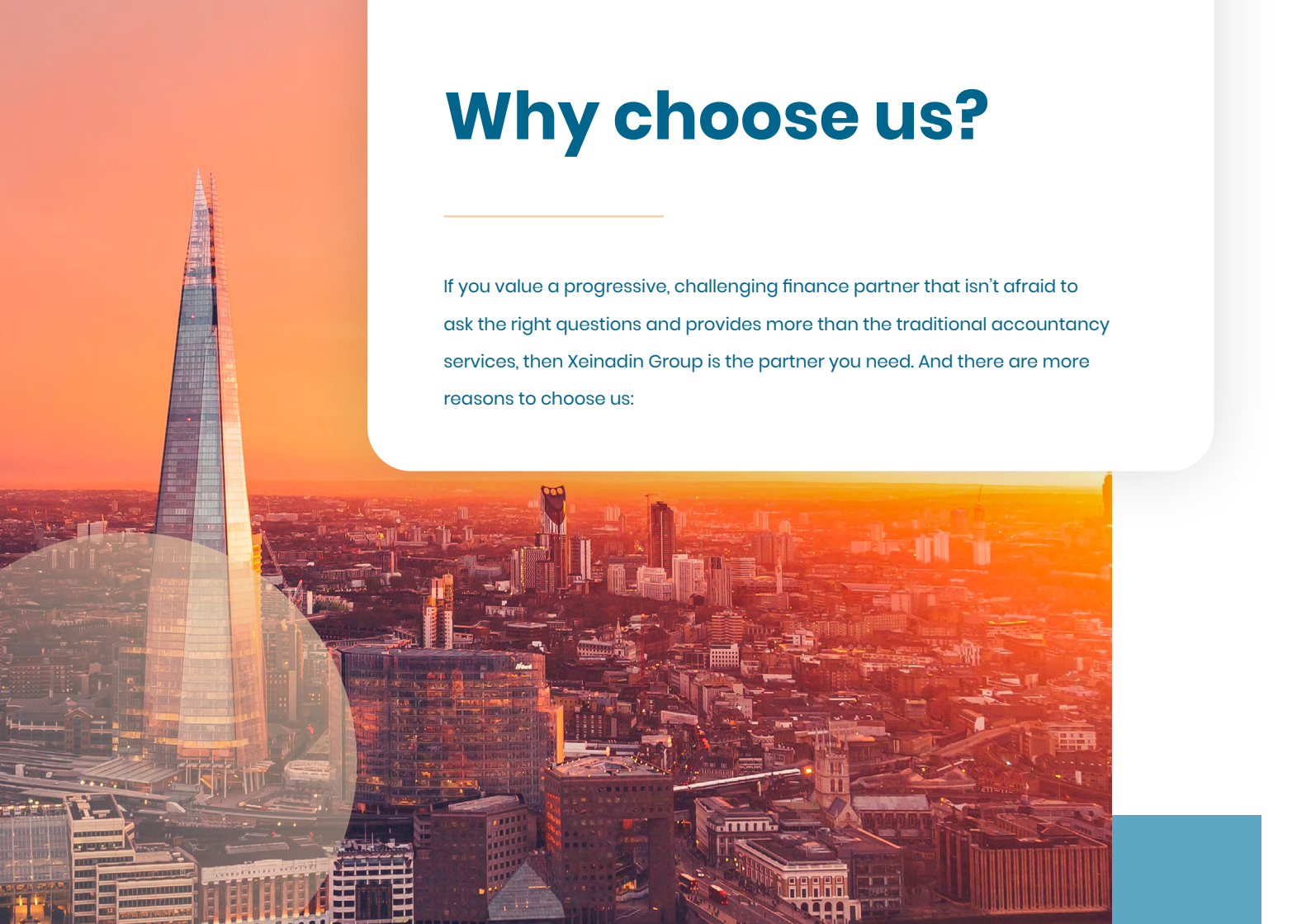
## 25+ industries

Thanks to our extensive knowledge and expertise, we can service a wide range of industries, from healthcare and retail to manufacturing and not-for-profit.

# Why choose us?

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If you value a progressive, challenging finance partner that isn't afraid to ask the right questions and provides more than the traditional accountancy services, then Xeinadin Group is the partner you need. And there are more reasons to choose us:



1

### **Helping you grow**

With innovation in our DNA and collaboration as our core-value, we are a caring and purpose-driven professional group, expertly equipped with the right tools to help you grow.

2

### **Data-driven business advice**

With years of specialist experience and roots in local markets, we interact as a trusted advisor, partner and support network, delivering you unmatched, data-driven business advice at the forefront of technology.

3

### **Benchmarking insights**

Using big data and AI technology across our client and industry network gives us the unmatched ability to compare your performance to the industry averages and KPI's, giving you valuable and detailed insights that drive productivity and growth.





*X5 Chartered Accountants has been so attentive and supportive to us after a disruption we suffered in our organisation. By helping to support our finance function, they have allowed us to focus on our facilities.*

**Dr. Susan Padgham**

Managing Partner Doctors Surgery – **Crowborough**





*Anthistle Craven manages to keep things on a level that I can understand and keep track of. They always seem genuinely passionate about their involvement with my business, and I really feel that they want it to succeed, which gives me great confidence.*

**Alan Rogers**

Managing Owner – **Banbury Heating Supplies**

# Services & Industries

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Thanks to our expertise and deep understanding of local and global business environments, we can offer you our services as tailor-made solutions, regardless of the industry you do business in.

**[View the Services & Industries overview on page 28 »](#)**



## Member Awards

Xeinadin Group members have been honoured with several national awards, including:

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- ✔ Accountancy Age Firm of The Year
  - ✔ British Accountancy Award Winners
  - ✔ Xerocon Firm of the Year
  - ✔ 2020 Firm of the Year
  - ✔ AVN Annual Firm of the Year

# Outsourcing:

## a tailored solution that fits any business

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In today's dynamic business environment, organisations are seeking robust solutions for their accounting and related financial processes which will reduce costs, streamline procedures and improve operational efficiencies. Whether you are a start-up, SME, a multinational or not-for-profit organisation, we can help you achieve this with our professional and tailored business outsourcing solutions.

### Outsourcing solutions

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- Accounting systems & software
- Accounting & financial reporting
- Bookkeeping
- Budgetary control
- Company formation and secretarial work
- Full finance function
- Management reporting
- Payroll
- VAT compliance

# Outsourcing benefits:

## Access to skilled specialists

Outsourcing gives you access to our team of experienced professionals who will use their (local) knowledge and expertise to identify opportunities to strengthen controls, improve processes and increase efficiency.

## Focus on core activities

Outsourcing your financial and administrative functions will free you to concentrate on achieving your strategic business goals and realise your entrepreneurial dreams.

## Cost savings

Outsourcing delivers cost savings, not only in areas such as salaries but also in technology and infrastructure. You can save when investing in the latest technology, software and infrastructure by letting us manage it for you.

## Risk management

Our Business Outsourcing team provides you with the confidence that you are fully compliant with statutory and compliance obligations.

## Increased efficiencies & streamlined processes

Outsourcing provides you with increased efficiency, productivity and economies of scale, giving you an important competitive advantage.

## Peace of mind

You can carry on running your business with the assured knowledge that all your financial and administrative processes are running efficiently and effectively.



*The team of O'Mahony Donnelly really go the extra mile for their clients. They are particularly adept at helping clients moving to or investing in Ireland from abroad, with an in-depth knowledge of local tax and accounting matters.*

**Flor McCarthy**

Managing Partner – McCarthy &  
Co. Solicitors



*The team of Elman Wall is personable, professional and always happy to help from Tax to bonding. We feel that they have really helped to ensure Club Europe remains stronger than ever as we enter our 40th year of operation.*

**Tim Johnson**

Managing Director – Club Europe



*With myself being a small local family business, I need an accountant who I can trust and is on hand for help and support when I need it. Lee & Co has the feel of a family business who appreciates your position while providing a high level of service and advice.*

**Gavin Rees**

Managing Partner – [AVRmobiles.co.uk](http://AVRmobiles.co.uk) Limited

# A selection of our services

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From business growth support and cloud accounting technology to corporate finance and strategic tax advice, we offer you a wide range of services.





## Corporate Finance

For an acquisition, multiple benefits lie in a successful transition. We guide you through the process, from exploring strategic options to advising and project managing the chosen solution. This way we can ensure your time is best spent and energy directed to essential activities, like maximising the value of your business. We also offer advice on the capital structure of your business and on possible fundraising opportunities and company valuations.

## Tax Planning

Our Tax Planning Services can advise all businesses on tax planning, transaction support and compliance. Our service ensures that all the appropriate business structures are in place to help mitigate potential liabilities in the areas of Income Tax, Corporation Tax, Capital Gains Tax, Capital Acquisitions Tax, Stamp Duty and VAT. Our tax specialists combine their knowledge and experience to offer the best and most accurate advice.

## Business growth

Our business growth support is specifically tailored for ambitious growing businesses and entrepreneurs that want to work closely with our advisors to help them achieve their strategic goals and entrepreneurial dreams. In other words: we can help you grow your business in a wide range of ways.

## Cloud Accounting

Cloud Accounting provides you with real-time financial information and reporting. Your data can be accessed regardless of location or device. Real-time access to financial data empowers you to make informed management decisions. We specialise in providing leading cloud software and invoicing software. Our target is to deliver real-time bookkeeping for your business.

## Auditing

Our audit teams consist of experienced partners and a well-informed audit team. We take the time to know and understand your business and discuss with you the key audit risks. We proactively review financial management and taxation structures as part of the audit process and report to management on our findings. Our internal audit teams help provide businesses with independent assurance on risk management internal control and governance.

## Payroll

We provide you with a fully comprehensive off-site payroll service, regardless of the number of employees. It'll reduce your workload, saving you valuable time and money. We deal with all aspects of your payroll and auto-enrolment requirements, including salary benefit schemes which means that your team gets to make their money go even further, all with your help.

## **Forensic & Investigation**

We undertake forensic investigations for all purposes. For example, we can help with divorce or marriage disputes to determine entitlement in a financial settlement, commercial disputes where a business needs to understand the level of damage, or in fraud investigations to determine whether there has been a fraudulent act and, if so, assess the impact of said fraud.

## **Accounts**

Relevant financial information is essential for your business to make informed decisions. We will provide you with periodic management accounts and highlights of key performance indicators. We will also prepare your statutory annual accounts to assist in fulfilling your obligations to report on the financial position of your business.

## **VAT, Import & Export Duties**

We support our clients in maximising their VAT recovery position and help them minimise their exposure to VAT errors or penalties. We also advise organisations on import and export duties, especially for organisations with cross-border transactions that require in-depth knowledge.

# A selection of the industries we service

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Innovative Thinking  
By Leading Professionals

**XEINADIN**  
GROUP

Thanks to our knowledge and expertise,  
we can service a wide range of industries,  
from retail and manufacturing to  
not-for-profit and tourism.

## Property & Construction

Our clients in this sector include investors, developers, funds, real estate agents and related professional services advisors. We recognise the industry issues and challenges and work closely with you to provide advice on your local issues, such as acquisition/disposal, tax planning, VAT, cash management and fundraising.

## Healthcare

Healthcare is a constantly evolving sector. Providers and commissioners of healthcare face an ageing population, advances in medical technology and a drive to achieve greater efficiency. We have the industry experience, skills and technical expertise necessary to design and implement practical solutions for your organisation.

## Family Businesses

Family-owned companies outperform their non-family counterparts in terms of sales, profits, and other growth measures. This high performance is the result of the inherent strengths that family businesses have. We have many years of looking after family businesses, and through our experience and knowledge, we help these businesses thrive.

## Not-for-profit

We have vast knowledge and experience advising not-for-profit organisations, including community groups, academies, voluntary organisations, social enterprises, unincorporated associations, development trusts, bonafide cooperative societies, CIC's and charities. Our aim is to help these organisations with the many regulatory and financial demands placed on them.

## Hospitality & Tourism

The hospitality sector is changing, from digital impact and sharing economy to increased legislation and regulations. We'll help you take full advantage of new opportunities and meet new challenges as they arise. Our years of experience providing audit, tax and advisory services to the hospitality and tourism sector will help support your business.

## Retail

The dynamic economic environment is particularly challenging for the retail industry. A key success factor is maintaining strong financial control. We assist retailers in ensuring this control is in place. We advise on how to keep key performance indicators such as margin control, product analysis, or cash management within constraints.

## Energy & Renewables

In the energy sector, capacity margins are at their lowest levels, there are legal targets for carbon emission reduction and ongoing concerns about affordability and energy bills. We advise companies involved in oil and gas, mining and chemicals, electricity generation, electricity and gas distribution, transmission companies, and water companies.

## **Manufacturing**

Globalisation, the rapid development of communications technologies and the growth of emerging market economies present considerable challenges to the traditional manufacturing sector. We fully understand the manufacturing industry and provide specialist advice to a variety of manufacturing companies to help them overcome the challenges they face.

## **Media & Technology**

The telecom markets are fiercely competitive, with major players cutting costs and working hard to drive growth. "Digital" is both a tremendous opportunity and a significant threat. How Media & Technology companies respond will determine whether they can remain relevant. We understand this fast-moving industry and have experience within this marketplace.

## **Credit Union Services**

We have provided audit and advisory services to credit unions for over 30 years. Our hands-on, service-oriented philosophy ensures insightful observations and recommendations that focus on the success of the Credit Union, whether you have assets of €5 million or €500 million.

# All our services

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## Overview

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- Accounts
- Auditing
- Business Consultancy
- Business growth
- Business software solutions
- Capital Gains Tax
- Cloud Accounting
- Corporate finance
- Corporate recovery
- Corporate Tax
- Due Diligence
- Estate Planning
- Financial Services
- Foreign Direct Investment advice
- Forensic & Investigation
- HR solutions
- Human Resources
- Incorporations & Company Secretarial
- Inheritance Tax
- Insolvency
- Internal Auditing
- International tax
- International Tax
- Legal
- Management Accounting
- Outsourcing
- Payroll
- Personal Tax
- Probate
- Remuneration Planning
- Research and development
- Restructuring
- Share incentives
- Specialist data & consultancy
- Strategic Planning & Business Development
- Succession Planning
- Tax Enquiry Insurance
- Tax Investigations
- Tax Planning & Compliance
- Technology Consulting
- Trusts & Executorships
- Valuation
- VAT, Import and Export Duties
- Wills

Contact us for more information about the services we offer.

**All the industries  
we service**

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## Overview

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- Asset management
- Charity
- Construction & Real estate
- Credit Union Services
- Dental and medical
- Digital, media and leisure
- Education
- Energy & Renewables
- Energy and natural resources
- Entertainment and Film
- Family Business
- Farming and rural business
- Financial services
- Foreign Direct investment
- Forensic and expert witness
- Healthcare
- Hospitality & Tourism
- Independent advisors and consultants
- international
- Manufacturing
- Media & Technology
- Motor trade
- Not for profit
- Outsourcing
- PR and marketing
- Property & Construction
- Public sector
- Public sector
- Retail
- Science and research
- Solicitors
- Sport
- Start-Ups

*Contact us for more information about the industries we service.*

# We've supported these organisations

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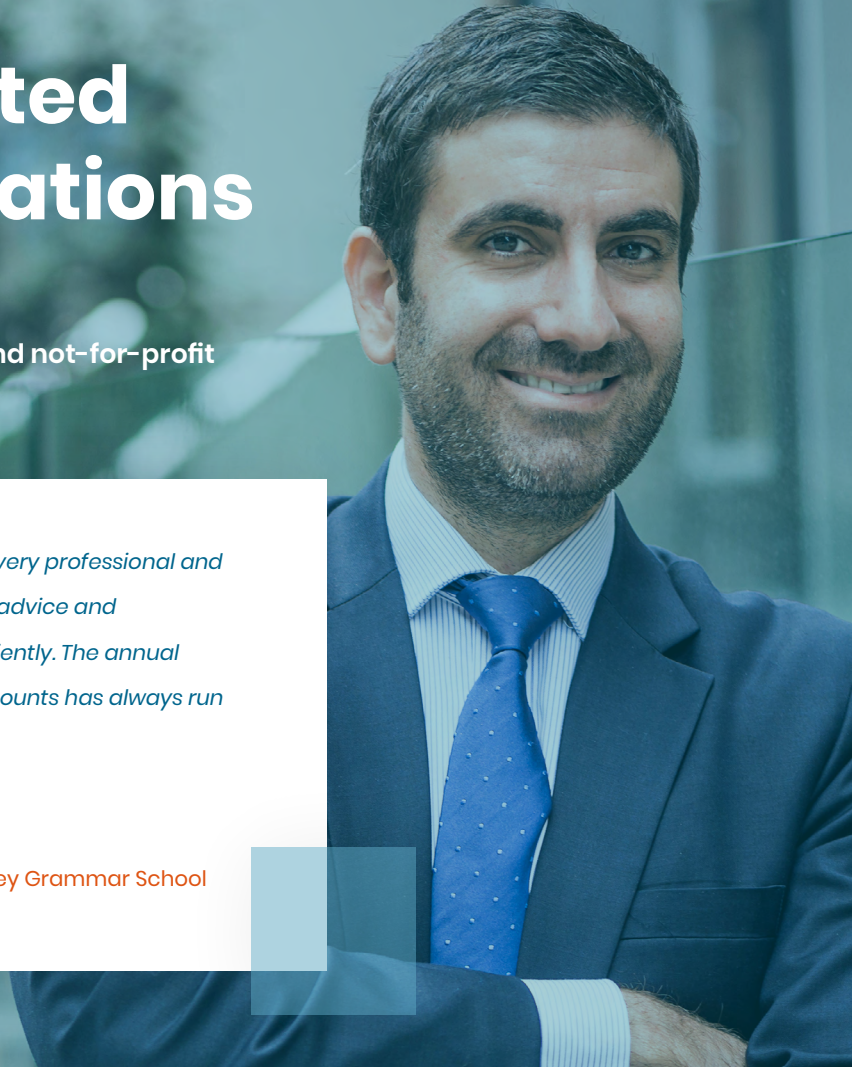
How entrepreneurs, SME's, corporations and not-for-profit organisations experience us.

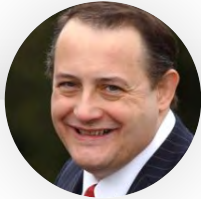


*The team of Williams Giles is very professional and always gives clear, impartial advice and guidance promptly and efficiently. The annual audit and preparation of accounts has always run smoothly and efficiently.*

**Ali Silk**

Finance Manager – **The Harvey Grammar School**





*The strategic business and tax planning expertise of Hugh Davies & Co has been invaluable in developing and driving my businesses forward.*

**Paul Sample**

Owner

Mustard Agency Ltd



*All the team at Finton Doyle are really proactive and take care of my business requirements. Their communication and attention to detail provides the extra security the small business needs.*

**Toby Macormac**

Chariman & CEO

MD Warrington Sport Group Ltd

# A network of specialists

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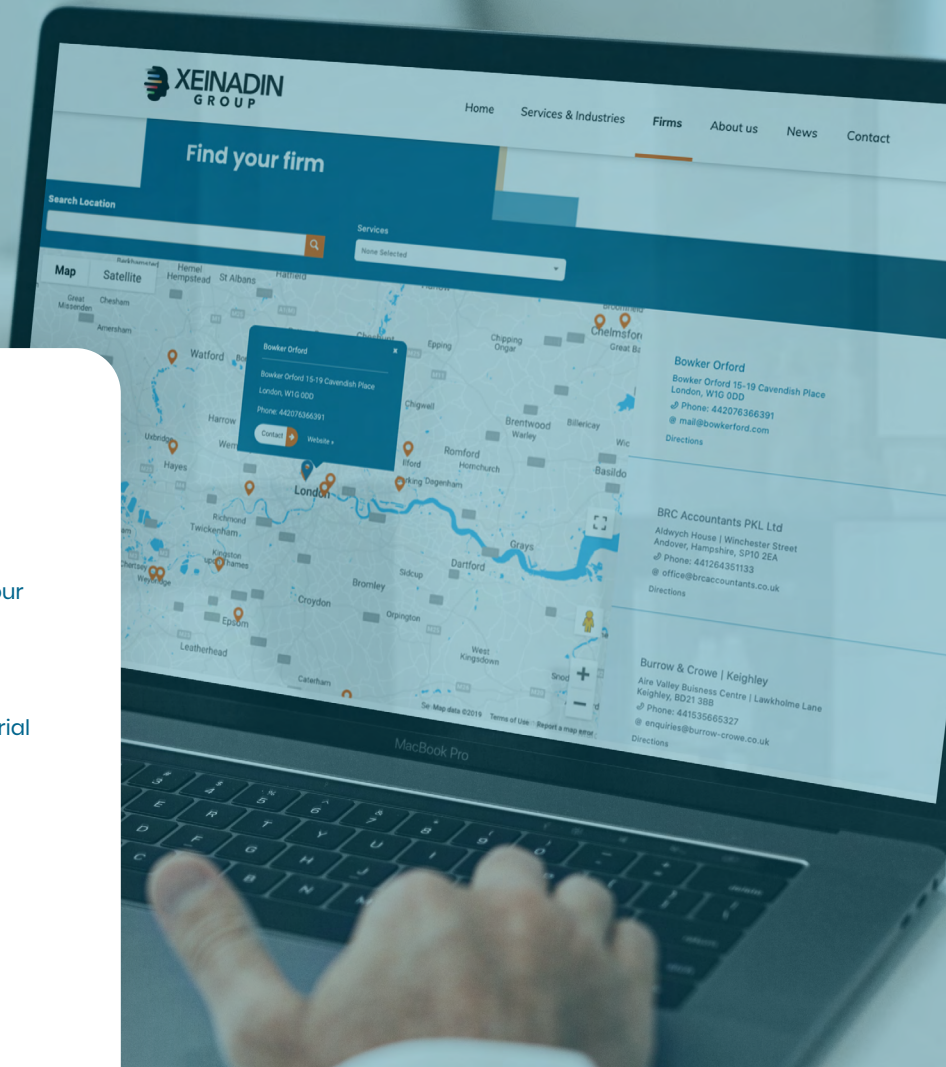
One of our major advantages lies in our extensive network of more than 2,000 business advisors, spanning the UK and Ireland. This network of specialists enables us to provide a local mentality with expert knowledge on a global scale. And thanks to that we're always nearby.



## Find your firm

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Go to our website, use the Firm Finder, find your local business advisor and get in touch. We are ready to help you achieve your strategic business goals and realise your entrepreneurial dreams.





## **Pelham Accountants**

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United Kingdom

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